

PONGAL WEEK CELEBRATIONS - AT TANUVAS

KALNADAI MATRUM MEENVALA VARA VIZHA AT TANUVAS HEADQUARTERS

Tamil Nadu Veterinary and Animal Sciences University has created a well established network of training, research and diagnostic centres apart from its constituent colleges across the state for technology transfer in livestock, poultry and fisheries farming for ensuring sustainable livelihood. In order to intensify the awareness on the functioning and services provided by TANUVAS, the university celebrated Pongal - 2011 as "Kalnadai Matrum Meenvala Vara Vizha" from 12.01.2011 to 22.01.2011 at all the constituent colleges, centres and laboratories.

At the university headquarters, the *pongal vizha* was celebrated on 20.01.2011 in the presence of, Hon'ble Minister for Rural Industries and Animal Husbandry, Government of Tamil Nadu, Hon'ble Minister for Fisheries, Government of Tamil Nadu, Tmt. M.P. Nirmala, I.A.S., Secretary to Government of Tamil Nadu, Department of Animal Husbandry, Dairying and Fisheries and Thiru M. Malik Feroze Khan, I.A.S., Commissioner of Animal Husbandry and Veterinary Services. The Hon'ble Minister for Rural Industries and Animal Husbandry declared open the newly constructed Central University Laboratory Building, Administrative Building of Directorate of Clinics and field for horse riding practice at Madhavaram, Centenary Building, MVC and Students Hostel, IFDT, Koduvalli constructed with the assistance of Tamil Nadu State Government at the cost of Rs. 4.77 crores. During the occasion, training programme on "Ornamental fish farming", Distance Education course on "Nattukkozhi Valarppu" (Desi chicken rearing) and a seminar on "New Technology in fodder production" were inaugurated. Dr. R. Prabakaran, Vice-chancellor, TANUVAS presided over the function and all the University Officers participated. More than 200 farmers in addition to staff and students participated.

MADRAS VETERINARY COLLEGE

Pongal vizha was celebrated on 20.01.2011 at MVC. Dr. R. Prabakaran, Vice-chancellor, TANUVAS and Kalaimamani Thiru. Abirami Ramanathan graced the occasion. An animal health campaign was organized at Kolor village near Ponneri on 17.01.2011 and Ayilacherry village on 22.01.2011. The staff and students educated the farmers on scientific animal husbandry practices using posters and flash cards. An interclass cultural programme "NAKSHATRA 11" was also conducted from 18.01.2011 to 21.01.2011.



VETERINARY COLLEGE AND RESEARCH INSTITUTE, NAMAKKAL

Pongal vizha was celebrated at VC&RI, Namakkal in a grand manner from 16.01.2011 to 24.01.2011. *Mattupongal* was the first programme celebrated on 16.01.2011, followed by celebrations at Chinnamudalaipatti on 19.01.2011, Chelliyayeepalayam on 21.01.2011, Kamalapuram on 22.01.2011 and Erumaipatty on 24.01.2011 by organizing livestock health camps, scientific livestock exhibitions and demonstrations on preparation of value added products on milk, meat and egg for the benefit of the livestock farmers and SHG women. Dr. R. Prabakaran, Vice-chancellor, TANUVAS was the chief guest for the programme organized at Chelliyayeepalayam and inaugurated the exhibition.



FISHERIES COLLEGE AND RESEARCH INSTITUTE, THOOTHUKUDI

The *Pongal vizha* was celebrated at the Fisheries College and Research Institute, Thoothukudi from 14.01.2011 to 22.01.2011. As a part of the event, awareness programmes on "Responsible fishing and conservation of marine resources", "Fisherman safety in the sea" and "Alternative livelihood" were organised at Punnakayal village on 19.01.2011 and at Amalinagar on 20.01.2011. To promote fish eating habit among school children, awareness programmes were conducted at the Govt. High School, Pudukottai and Caldwell School, Thoothukudi.



INSTITUTE OF FOOD AND DAIRY TECHNOLOGY, KODUVALLI

Institute of Food and Dairy Technology, Koduvalli celebrated *Pongal Vizha* in the presence of SHG women and farmers on 13.01.2011. On that occasion, Dr. R. Prabakaran, Vice-chancellor, TANUVAS inaugurated the celebrations and a seminar on "Milk production and marketing technologies". Machine milking and chaff cutter operations were demonstrated to the farmers.



DIRECTORATE OF RESEARCH AND EXTENSION (FISHERIES)

As a part of the Pongal Festival - 2011, Maritech Research Centre conducted an essay writing competition in Tamil on "Importance of fish as diet in human health" and an elocution competition in Tamil on "The role of Tharuvaikulam fisherman in sea wealth protection" among students on 18.01.2011 and 19.01.2011. Mass awareness programmes on "Lobster fattening, mud crab fattening, seaweed farming and value addition in fish" were also organized on 21.01.2011. VUTRC (F), Parakkai organized an "Ornamental fish exhibition from 17.01.2011 to 21.01.2011 and conducted awareness programmes on fisheries at different parts of the Kanyakumari district namely, Colachel on 14.01.2011, Parakkai on 17.01.2011 and 18.01.2011, Nagercoil on 20.01.2011 and Kovalam on 21.01.2011.



DIRECTORATE OF CENTRE FOR ANIMAL HEALTH STUDIES

VUTRC, COIMBATORE

VUTRC, Coimbatore started the *Pongal Vizha* special livestock week with *Pongal* and *Kummipattu* by SHG women at the Centre's premises on 13.01.2011. Dr.S.Shanmugasundaram, former Vice-chancellor, TANUVAS along with his wife participated and inaugurated a seminar on "Modern Technologies in Livestock Farming" and a training programme on "Goat farming". A "Livestock Farmers Meet" was also organized on the same day. Dr. N. Kannan, Superintendent of Police, Coimbatore inaugurated a "Special livestock exhibition" and a special training programme on 'Commercial dairy farming' on 18.01.2011. On 20.01.2011, a "Livestock health camp" was also organized at Perumalkoilpathi village.



VUTRC, CUDDALORE

Pongal week was celebrated at VUTRC, Cuddalore by organizing training on "Profitable dairy farming" and "Value-added milk products preparation" at Periyakurichi village on 14.01.2011, FMD vaccination at Amunjavanpettai village on 18.01.2011, "Calf rally" at Athipattu village on 19.01.2011 and an exhibition and a programme on "Profitable desi fowl rearing" on 21.01.2011.



VUTRC, DHARMAPURI

VUTRC, Dharmapuri organized a demonstration on "Compound feed mixing" on 13.01.2011, essay writing competition on 18.01.2011 and a pattimandram on 20.01.2011. "Samathuva Pongal" and "Entrepreneurs – Farmers – Scientist Meet" on 20.01.2011, "Azolla production and feeding" demonstration on 21.01.2011, calf rallies at Jakkasamundiram on 19.01.2011 and Kettuhalli on 21.01.2011, a farmers' meet on "Carp production" on 21.01.2011 and an exhibition from 20.01.2011 to 22.01.2011 were the other highlights of the *Pongal vara vizha*.



VUTRC, DINDIGUL

VUTRC, Dindigul celebrated the *Pongal vizha* by organizing a seminar on "Management of infertility problems in dairy cows" on 19.01.2011 at Viralipatti village, a front line demonstration on Ranikhet disease vaccination on 19.01.2011 at Vadakattupatti village and animal health camps at Bodampatti village on 20.01.2011, Narasingapuram on 21.01.2011, Bungalowpatti on 22.01.2011 and Kannimanuthu on 24.01.2011. A farmers meet on "Fodder banking" was also conducted on 21.01.2011 at AV Patti village.



VUTRC, ERODE

The *Pongal vizha* was celebrated by conducting an exhibition from 14.01.2011 to 25.01.2011 along with training on "Milch animal rearing" on 18.01.2011 and a workshop on "Japanese quail egg pickle preparation" on 19.01.2011. A guest lecture on "Ornamental / Pet birds rearing and management" was delivered by Dr. D. Narahari, Professor (Rtd.), TANUVAS on 20.01.2011. "Rabies awareness" programme was conducted on 21.01.2011, anti-rabies vaccination camp was held on 22.01.2011 and "Animal health camps" at Sellappampalyam, Vamadaigoundanpalayam and Polavakalipalayam villages in collaboration with Animal Husbandry Department were also organized.



VUTRC, KARUR

VUTRC, Karur celebrated the *Pongal vizha* by conducting a dog show at Karur, calf rally and workshop cum exhibition on scientific dairy farming on 11.01.2011 at Aathur. The Centre also organized deworming and vaccination campaign on 18.01.2011 at Onavaikalmedu village, Farmers-Scientists-Interaction and Kangayam Cattle Show was held on 19.01.2011 at Koonampatti village, training on Ornamental fish farming and Organic farming was on 20.01.2011, an awareness programme on Rabies for school going children of Government Higher Secondary School, Manmangalam on 21.01.2011 and an Animal health camp at Ayyampalayam village on 22.01.2011.



VUTRC, MADURAI

VUTRC, Madurai started the *Pongal vizha* with infertility camp and calf rally at Thirupparankundram on 14.01.2011 and conducted an exhibition on "Livestock farming" from 14.01.2011 to 27.01.2011. A training programme on "Diseases of livestock and their prevention" was held on 18.01.2011 and "The role of livestock in economic development" on 19.01.2011 and awareness camps on "The importance of green fodder production in livestock farming" at Thirupparankundram on 20.01.2011, Chathirapatti village on 21.01.2011 and Palamedu village on 22.01.2011 were also part of the celebrations.



VUTRC, MELMARUVATHUR

VUTRC, Melmaruvathur, a special seminar on "Acidosis in cattle and its prevention and control" at Lakshminarayanapuram village on 19.01.2011, a mass contact programme and an awareness programme on "TANUVAS Mineral Mixture" at Choonambedu village on 20.01.2011, a Mass contact programme and an awareness programme on "Calf rearing" in collaboration with the Department of Animal Husbandry at Maduranthakam on 21.01.2011 and field demonstrations on "Ranikhet disease vaccination" for desi chicken at Ayyur, Agaram, and Villupuram villages and an exhibition on "Livestock farming" at Keelkaranaï village on 22.01.2011.



VUTRC, NAGERCOIL

At VUTRC, Nagercoil the *Pongal vizha* started with a seminar for poultry farm owners on 17.01.2011 which was inaugurated by Dr. K. Balakrishnan, Deputy Superintendent of Police, Nagercoil. It was followed by special training programme on "Preparation of value added milk products" on 18.01.2011 at Kaliaucaud village, mass contact programme on 19.01.2011 at Panickkenkudiyiruppu village, training on "Profitable pig farming" on 20.01.2011 and "Rabies awareness and free anti-rabies vaccination camp for dogs" on 22.01.2011.



VUTRC, RAJAPALAYAM

VUTRC, Rajapalayam conducted a "Free vaccination campaign" for poultry at Jaminkollankondan village on 18.01.2011. Seminar on "Strategies for conservation of Hound dogs of Tamil Nadu", "Anti-rabies campaign" on 19.01.2011 at Sevalpatti village and training on "Preparation of concentrate feed for livestock and Azolla cultivation" on 21.01.2011 were the highlights. The centre also carried out documentation of "Ethno-veterinary practices" on 20.01.2011.



VUTRC, SALEM

The centre organized a *Gramia Pongal vizha* on 13.01.2011, vaccination campaign for "Desi birds" on 18.01.2011, a "cattle show" and a training programme on "Goat farming" on 19.01.2011, "Native cattle breeds rally" on 21.01.2011 and a "Calf rally" on 22.01.2011. Dr. R. Prabakaran, Vice-chancellor, TANUVAS participated and inaugurated the calf rally and livestock and poultry farmers interaction meet at Thalaivasal on 22.01.2011 along with
Chairman
and the Local Body Members of Thalaivasal Panchayat Union.



VUTRC, THANJAVUR

VUTRC, Thanjavur started *Pongal vizha* celebrations with a workshop for farmers on "Successful livestock farming systems suitable for Thanjavur district" on 12.01.2011. Dr. R. Prabakaran, Vice-chancellor, TANUVAS inaugurated the programme. A native bullock drawn cart rally was organized on 13.01.2011 and the same was flagged off by Thiru. M.S. Shanmugam, I.A.S., District Collector of Thanjavur in the presence of Dr. B. Murali Manohar, Director, Centre for Animal Health Studies, TANUVAS. The centre also conducted training programmes on dairy farming and ethno veterinary practices on 19.01.2011.



VUTRC, TIRUCHIRAPALLI

Dr. R. Prabakaran, Vice-chancellor, TANUVAS released a book on "Nattukozhi 1000" and Dr. B. Murali Manohar, Director, CAHS, TANUVAS distributed the oral pellet vaccine for poultry to prevent Ranikhet Disease at the special *Pongal vizha* celebrations organized by VUTRC, Tiruchirapalli on 12.01.2011. "Village mobile ATM - sheep / goat farming" training sponsored by National Insurance Co.Ltd. on 11.01.2011 and "Desi chicken rearing for rural women employment" training on 12.01.2011, special infertility camp on 18.01.2011 at Malligaipuram village and awareness campaigns on oral pellet vaccine for Ranikhet Disease at Karunkulam village on 19.01.2011, "TANUVAS mineral mixture" supplementation to milch animals" at Ramalingampatti village and "Fodder cultivation" at Malavaladi village on 21.01.2011 were also organized.



VUTRC, TIRUPPUR

A seminar on "Goat farming" on 13.01.2011 and *Attuppongal* celebrations in association with Govindhapuram Pasumaigaram Lions Club at Govindhapuram village on 16.01.2011 were the highlights of *Pongal vizha* celebrations of VUTRC, Tiruppur. Training on goat farming at Varakutpalayam and Devanarpalayam villages on 18.01.2011, anti rabies vaccination programme and training on dairy farming at Koduvalli village on 19.01.2011, desi fowl rearing and demonstration of Ranikhet disease vaccination at Periyaputhur village on 21.01.2011 and livestock health coverage for goats at Algalpalayam village were also conducted.



VUTRC, VELLORE

Infertility camp and calf rally on 20.01.2011 at Chitheri village and a seminar on "Dairy farming" (21.01.2011) and training programmes on "Preparation of value added milk and milk products" (22.01.2011), fodder cultivation and fish rearing were organized in connection with *Pongal vizha* celebrations.



PDDSL, NAMAKKAL

Front line demonstration on water, feeds and environmental microbial analysis on 14.01.2011 and exhibition from 14.01.2011 to 21.01.2011, an awareness programme on "Bio-security measures to be followed in poultry farms" and "Domestic fly control measures in poultry farms" on 18.01.2011 and 19.01.2011 and a farmers meet on "Poultry farming – anticipated challenges" on 20.01.2011 were conducted as part of celebrations.



ADL, THALAIVASAL

ADL, Thalaivasal started the *Pongal vizha* as *Samathuva pongal* on 14.01.2011 at Mummudi village. A discussion forum on "Modern Technologies in sheep and goat farming" and "Contribution of backyard poultry farming to the rural women" on 18.01.2011 and 19.01.2011 and a FMD Vaccination camp at Pudhur village on 20.01.2011 were organized. Dr. R. Prabakaran, Vice-chancellor, TANUVAS participated on 22.01.2011 and inaugurated the calf rally at Vepanatham village.



DIRECTORATE OF CENTRE FOR ANIMAL PRODUCTION STUDIES UNIVERSITY RESEARCH FARM, MADHAVARAM

Tmt. M.P. Nirmala, I.A.S., Secretary to Government of TN, Department of Animal Husbandry, Dairying and Fisheries and Thiru. M. Malik Feroze Khan, I.A.S., Commissioner of Animal Husbandry and Veterinary Services visited all the sections of URF along with the Vice-chancellor on 20.01.2011. An "Open day" at the Animal Science Park, URF, Madhavaram was held on 21.01.2011 to create awareness and impart knowledge among school children about the livestock and poultry. Further, a MCP at Manjampakkam village, an infertility camp at Chettimedu village and training on "Solid and liquid waste management" at St. Joseph's Matriculation Higher Secondary School were also conducted.



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MECHERI SHEEP RESEARCH STATION, POTTANERI

A training programme cum method demonstration on "Sheep and goat farming and fodder production" on 18.01.2011, "Farmers interactive workshop and livestock show" at Koonampatti village on 19.01.2011 and a "Veterinary health camp and livestock show" at Ukkamparuthikadu village were organized on 20.01.2011 as special programmes during the *Pongal vara vizha*.



IPPM, NANDANAM

A seminar on "Backyard chicken farming" and "Diversified poultry farming" on 17.01.2011 and 18.01.2011 at IPPM, Nandanam and training programmes on "Livestock and poultry feed mixing" on 19.01.2011 and Guinea Fowl farming on 21.01.2011 and 22.01.2011 were organized. An Open day on "Know your poultry" was organized on 20.01.2011.

SBRS, SANDYNALLAH

At SBRS, Sandynallah, a seminar on "Status of livestock farming in The Nilgiris district" on 13.01.2011, training on "Rabbit management" on 14.01.2011 and Livestock health camps on 20.01.2011, 21.01.2011 and 22.01.2011 were organized as part of *Pongal vara vizha*. On 18.01.2011, Dr. R. Prabakaran, Vice-chancellor, TANUVAS participated and distributed inputs to 84 beneficiaries under part II scheme in a tribal village.



LRS, KATTUPAKKAM

Training programmes for the beneficiaries of Homestead Rabbit scheme, farmers of Piggery Unit and the beneficiaries of Network Project on Sheep Improvement were organized on 19.01.2011, 20.01.2011



and 21.01.2011 respectively. The Station also conducted an infertility camp for dairy animals at Korukanthangal village on 22.01.2011.

RRC, PUDUKOTTAI

RRC, Pudukottai conducted an exhibition from 14.01.2011 to 22.01.2011, village level Pongal vizha celebration on 18.01.2011, farm school on "Clean milk production and value added milk products" on 19.01.2011 and 21.01.2011 and training on "Carp seed production and carp farming". A Video conferencing programme at Village Resource Centre, Annavasal was also conducted.



SRRC, TIRUNELVELI

SRRC, Tirunelveli conducted a livestock exhibition from 15.01.2011 to 21.01.2011 and arranged a debate and Vazhakadu Mandram on the "Role of livestock in agriculture" through All India Radio, Tirunelveli on 16.01.2011. Veterinary camps were conducted at Keelakaraisaikulam and Vadakku Kavalakurichi villages of Tirunelveli district on 18.01.2011 and 19.01.2011 respectively. Further, a training cum demonstration camp on "Milk production and value addition of milk" was organized at Chevalur village on 20.01.2011.



DIRECTORATE OF CLINICS

Directorate of Clinics conducted a free health camp for cattle and horses at MVC on 19.01.2011. Thiru. T. Rajendran, I.P.S., City Police Commissioner inaugurated the camp and distributed prizes to the best cow, calf and horse in the presence of Dr. R. Prabakaran, Vice-chancellor, TANUVAS. The Directorate also conducted an "Anti-Rabies campaign" at the university headquarters and the same was inaugurated by Hon'ble Minister for Rural Industries and Animal Husbandry on 20.01.2011. Tmt. M.P. Nirmala, I.A.S., Secretary to the Government of Tamil Nadu, Dept. of Animal Husbandry, Dairying and Fisheries inaugurated the Hydrotherapy and Medicated Bath Unit (Pet Therapeutic Spa) on 25.01.2011. Dr. R. Prabakaran, Vice-chancellor of TANUVAS presided over the functions.



DIRECTORATE OF EXTENSION EDUCATION

The Directorate of Extension Education started a distance education course on "Nattukkozhi Valarppu" on 20.01.2011 and the same was inaugurated by Tmt. M.P. Nirmala, I.A.S., Secretary to the Government of Tamil Nadu, Dept. of Animal Husbandry, Dairying and Fisheries. The Directorate also conducted training on "Ornamental fish farming" on 20.01.2011 and "Value added milk products" on 21.01.2011.



KVK, KATTUPAKKAM

A mass contact programme at Vedampakkam on 18.01.2011 and a farmers' seminar cum exhibition entitled "Recent trends in livestock and fish farming" from 18.01.2011 to 21.01.2011 were conducted at KVK, Kattupakkam. The Kendra celebrated the Pongal vizha on 19.01.2011 and exhibited the activities of the KVK to the farmers and SHG women. Traditional games like pot breaking, rangoli etc., were also organized.



KVK, KUNDRAKUDI

KVK, Kundrakudi conducted Pongal Technology week from 14.01.2011 to 21.01.2011 by organizing training programme on 14.01.2011 at Nemam and seminar on "Recent technologies in agriculture and allied sectors" on 17.01.2011 at Thiruppuvanam. Mass contact programmes and training programmes on "Milk and Millet products preparation", "Egg and meat products preparation", "Recent technologies in agriculture and allied sectors" and "Fish and mushroom products preparation" was held on 18.01.2011, 19.01.2011, 20.01.2011 & 21.01.2011 respectively at Karuvipatti, Nerpugapatti, Salaigramam and Sevarakottai villages.



KVK, NAMAKKAL

Dr. R. Prabakaran, Vice-chancellor, TANUVAS inaugurated an exhibition on KVK activities and a Farmers Club at Senthamangalam village in the presence of all the line department officials on 21.01.2011. Local M.L.A., participated and inaugurated a programme on "Biological control of papaya mealy bug by using parasitoid" at Kolli hills on 20.01.2011. Further, the Kendra also organized FMD awareness programme at Senbagamadevi village on 14.01.2011 and started a "Rural mart" at R.Pudupatti village on 19.01.2011.



FTC, KANCHEEPURAM

The centre organized an exhibition from 14.01.2011 to 21.01.2011, a seminar on "Livestock Farming for Rural Areas" on 19.01.2011, Infertility camp at Kuzhipanthandalam village on 20.01.2011 and a training programme on 18.01.2011 at Dhammanur village.



FTC, TIRUVARUR

FTC, Tiruvarur celebrated Pongal vizha by organizing training programme on "Kozhi valarppu" on 17.01.2011 and 18.01.2011, drawing competition and quiz programme for school children on 19.01.2011, a guest lecture on "Kalnadai matrum vivasaya sampanthamana thuraikalil kalvi vaippukal" on 19.01.2011 and a special Livestock protection camp at Kuvakaikkal village on 21.01.2011.



FTC, THENI

At FTC, Theni Thiru. R. Maheswaran, Member, Extension Education Council, TANUVAS inaugurated the "Special Exhibition on AH activities" at Pallapatti village on 19.01.2011 and training on "Milk Products Preparation" on 20.01.2011. Guest lectures on "Challenges in livestock industries and remedies" by Dr. Palaniandi, Assistant Director of Animal Husbandry, Periyakulam and "Role of radio in the development of livestock industries" by Thiru. Dhanabalan, Programme Officer (Farm & Home), AIR, Madurai on 21.01.2011 and a special farmers club meet on 21.01.2011 were organized.



SIGNIFICANT ACHIEVEMENTS OF PONGAL VIZHA - 2011

A total of 213 programmes viz., trainings, seminars, exhibitions, farmers meet, livestock health camps etc., benefiting 34,539 farmers were conducted. Thus the Pongal vizha celebrations have taken the university closer to the farmers and also made the students realize the importance of livestock, poultry and fisheries sectors in the rural economy and the need to demonstrate love towards animals and safeguard its health.