

### **Product Development and Commercialization Cell**

The Intellectual Property Right (IPR) Committee is reconstituted as Product Development and Commercialization Cell (PDCC) of the Tamil Nadu Veterinary and Animal Sciences University. The Chairman will be the Director of Research with the Dean, Faculty of Basic Sciences as the Nodal Officer and Professor and Head, Department of Veterinary Epidemiology and Preventive Medicine, Madras Veterinary College the Convenor.

The responsibilities of the PDCC will be

- ❖ To receive all the IPR related matters from the faculty and transmit to the agency concerned for patenting with the approval of the University after placing all the matters in PDCC for approval.
- ❖ Commercialization of TANUVAS products and technologies
- ❖ Arrange for Industry Institute interface session for popularization of the achievements of University

The PDCC met for the first time on 03.03.2010 and discussed the various modalities for the patenting of our products of research and identifying viable industries for commercialization of the same.

#### **The PDCC comprises of:**

**Dr.V.Purushothman**  
Director of Research  
TANUVAS, Chennai - 51

Chairman

**Dr.S.R.Srinivasan**  
Dean  
Faculty of Basic Sciences  
Madras Veterinary College  
Chennai - 600 007.

Nodal Officer

<p><b>Dr.L.Gunaseelan</b>  Professor and Head  Dept. of Vety. Epidemiology  and Preventive Medicine  MVC, Chennai - 7.</p>	Convenor
<p><b>Dr.K.Saravanabava</b>  Professor and Head  Vaccine Research Centre  Viral Vaccine, DCAHS, Chennai-51</p>	Member
<p><b>Dr.D.Chandrasekaran</b>  Professor and Head  Department of Animal Nutrition  VC&amp;RI, Namakkal</p>	Member
<p><b>Dr.S.N.Sivaselvam</b>  Professor and Head  Livestock Research Station  Kattupakkam</p>	Member
<p><b>Dr.K.Kumanan</b>  Professor and Head  Dept. of Animal Biotechnology  Madras Veterinary College  Chennai - 600 007.</p>	Member
<p><b>Dr.S.Felix</b>  Professor  Fisheries Research &amp; Extension  Centre, CAHS  Chennai - 51.</p>	Member
<p><b>Dr.C.Balachandran</b>  Professor and Head  Dept. of Veterinary Pathology  Madras Veterinary College  Chennai - 600 007</p>	Member
<p><b>Dr.Baskaran Ravi Latha</b>  Professor  Dept. of Veterinary Parasitology  Madras Veterinary College</p>	Member

Chennai - 600 007.

**Thiru P.Sanjai Gandhi**

Advocate & Intellectual Property  
Rights Attorney  
60(20) , Mayor Chittibabu Street  
Triplicane  
Chennai - 600 005.

Member

Chairman of PDCC and  
Director of Research  
TANUVAS, MMC, Chennai - 51