

ORGANISING COMMITTEE

CHIEF PATRON

Dr. C. Balachandran, Ph.D.

Vice-Chancellor

Tamil Nadu Veterinary and Animal Science University, Chennai - 600 051

ADVISOR

Mrs. V. Usha Rani, IAS

Director General

National Institute of Agricultural Extension Management (MANAGE),
Hyderabad - 500 030, Telangana

PATRONS

Dr. P. Tensingh Gnanaraj, Ph.D.

Registrar

Tamil Nadu Veterinary and Animal Science University, Chennai - 600 051

Dr. Saravanan Raj, Ph.D.

Director (Agricultural Extension)

National Institute of Agricultural Extension Management (MANAGE),
Hyderabad - 500 030, Telangana

CHAIRMAN

Dr. J. John Kirubaharan, Ph.D.

Dean

Madras Veterinary College, Chennai - 600 007.

CO-CHAIRMAN

Dr. D. Ramasamy, Ph.D.

Director of Extension Education i/c

Tamil Nadu Veterinary and Animal Science University, Chennai - 600 051

ORGANIZING SECRETARY

Dr. P. Mathialagan, Ph.D.

Professor and Head

Department of Veterinary and AH Extension Education
Madras Veterinary College, Chennai - 600 007

CO-ORGANIZING SECRETARIES

Dr. P. Thilakar, Ph.D.

Assistant Professor

Dr. N. Vimal Rajkumar, Ph.D.

Assistant Professor

Dr. K. Senthilkumar, Ph.D.

Assistant Professor

FOR MORE INFORMATION CONTACT

Organizing Secretary

Dr. P. Mathialagan, Ph.D.

Professor and Head

Department of Veterinary and AH Extension Education
Madras Veterinary College, Chennai - 600 007

Phone : + 91 94437 28122, + 91 44 2530 4000 Extn.2114

Email: isemtanuvas2019@gmail.com

Co-Organizing Secretaries

Dr. P. Thilakar, Ph.D.

Phone: + 91 95976 40086

Dr. N. Vimal Rajkumar, Ph.D.

Phone: + 91 94459 16174

Dr. K. Senthil Kumar, Ph.D.

Phone: + 91 94441 75982

REGISTRATION FEE DETAIL (Online payment)

Teaching faculty / Veterinarians - Rs. 3000

Foreign delegates - USD 100

Students - Rs. 1500

For details log on to www.mypadnow.com/isem2019



Bank Account details

The Organising Secretary, ISEM 2019

Union Bank of India

MVC Vepey Branch

Account No. 570502010007741

IFSC Code: UBIN0557056

ACCOMMODATION

Accommodation will be arranged in Madras Veterinary College Campus/Teachers Hostel/Guest House on payment basis subject to the availability on first come first serve basis.

IMPORTANT DATES TO REMEMBER

Online submission of abstract : 15.05.2019

Online submission of fee : 05.06.2019

Sending biodata for awards : 05.06.2019

Seminar dates : 27 & 28, June 2019

For further details :

Dr. P. MATHIALAGAN, Ph.D.

Professor and Head,

Department of Veterinary and AH Extension Education,

Madras Veterinary College, Chennai – 600 00, India

Phone : + 91 94437 28122, + 91 44 2530 4000 Extn.2114

Email: isemtanuvas2019@gmail.com

For registration please log on to [www.mypadnow.com / isem 2019](http://www.mypadnow.com/ isem 2019)

SECOND ANNOUNCEMENT



TAMIL NADU VETERINARY AND ANIMAL SCIENCES UNIVERSITY

International Seminar on
“Innovative Extension
Management for Uplifting
Livelihood of Farmers – Status,
Initiatives and Way Forward”



Venue

Madras Veterinary College, Chennai

June 27 & 28, 2019

Organized by

Department of Veterinary and
Animal Husbandry Extension Education
Madras Veterinary College, TANUVAS
Chennai, Tamil Nadu, India

&

National Institute of
Agricultural Extension Management (MANAGE)
Hyderabad, Telangana, India

ABOUT THE SEMINAR

Livestock is an integral part of the socio-economic life of Indian farmers and contribute 26 percent of agricultural GDP. Livestock is a rich source of high quality foods such as milk, meat and eggs and provided income and employment to millions of rural farmers, particularly women with nutritional security. About 75 percent of the Indian rural households are keeping the livestock out of which the resource poor farmers own nearly 80 percent of the livestock so extension of livestock information has become an important component for rural development. Considering the importance of livestock in the national economy, there is an alarming need for specialized livestock extension system. The livestock owners need time-bound relevant and reliable information. However, considerable resources have been directed towards disseminating information on basic crops, little attention has been given for disseminating information related to livestock development. Livestock production systems and practices are changing, and farmers' needs are changing, too. Farmers are increasingly aware of new technologies and improved practices. Dynamics of socio-economic development and effective transfer of technology requires a wide array of innovative extension management. Today's extension management services are being challenged to serve as the connecting actor in complex agricultural innovation systems.

SEMINAR THEMES

- Theme 1 : Entrepreneurial development - challenges and alternatives
- Theme 2 : Farmers livelihood status and their empowerment for better finance
- Theme 3 : Human-Animal Conflict, clinical extension and client dealing
- Theme 4 : Innovative extension methodologies, ICT based extension models, Public Private Partnership models
- Theme 5 : Linkage, coordination, policies, strategies for effective management of extension organisation

CALL FOR PAPERS (Online submission)

Faculty from State Agricultural Universities / State Veterinary Universities, ICAR institutes, Practicing Veterinarians and extension staff working in KVKs, NGOs, Industries, Training Centres etc., both from India and Abroad can apply to this Seminar. Application and abstracts pertaining to the above themes (Arial 12 font size of not more than 250 words) along with the prescribed registration fee should be submitted through online. For further details log on to [www.mypadnow.com / isem2019](http://www.mypadnow.com/ISEM2019)

ABOUT THE ORGANIZERS

TANUVAS

The Tamil Nadu Veterinary and Animal Sciences University (TANUVAS) was the first University of its kind in Asia established in 1989 with a mandate to impart education, further the advancement of learning and prosecution of research and undertake extension to rural people in co-operation with the government departments in different branches of veterinary and animal sciences. Endowed with excellent administrative and infrastructure machinery, the University has four Veterinary Colleges, One Food Science College, One Poultry Production and Management College, four Research stations, seventeen University Training and Research centres, three Farmers Training Centres, three Krishi Vigyan Kendras, two Avian Disease Diagnostic Laboratories, one Pharmacovigilance Laboratory for Animal feed and Food Safety and one Central University Laboratory. The TANUVAS has been conferred with the prestigious "Sardar Patel Outstanding ICAR Institution Award-2011", at the 84th Foundation Day of the ICAR.

MADRAS VETERINARY COLLEGE

The Madras Veterinary College (MVC), the first of the four constituent veterinary colleges of TANUVAS, was started as an equine treatment school in a temporary structure at Saidapet, Chennai in 1903. It is one of the oldest veterinary schools in the country. Since inception, the college started growing in stature and is now recognized as a premier veterinary institute in the country and world over.

MANAGE

MANAGE was established in 1987, as the National Centre for Management of Agricultural Extension at Hyderabad an autonomous Institute, from which its acronym 'MANAGE' is derived. In recognition of its importance and expansion of activities all over the country, its status was elevated to that of a National Institute in 1992 and re-christened to its present name i.e., National Institute of Agricultural Extension Management. MANAGE is the Indian response to challenges of agricultural extension in a rapidly growing and diverse agriculture sector. The policies of liberalization and globalization of the economy and the level of agricultural technology becoming more sophisticated and complex, called for major initiatives towards reorientation and modernization of the agricultural extension system. Effective ways of managing the extension system needed to be evolved and extension organizations enabled to transform the existing set up through professional guidance and training of critical manpower. MANAGE is the response to this imperative need. ANAGE offers its services in the following five streams viz., Management Training, Consultancy, Management Education and Research and Information Services

VENUE

The seminar will be held at Madras Veterinary College, Vepery, Chennai - 600 007, Tamil Nadu, India.

The Chennai metropolitan city, capital of Tamil Nadu is well known for its social and cultural heritage. The city is well connected by Air, Train and Bus routes. The airport is located 15 kms from the venue. Chennai Central and Egmore railway stations are within a radius of 1 km.

AWARDS

Two best presentation awards will be bestowed for presenters in each of the theme. Only research papers will be considered for awards.

Further, three young scientist awards will be given. The eligibility for this award is that the participant should be below 35 years of age. He/ She will be judged based on the research paper presentation and bio data. The participants who wish to apply for this are requested to send biodata along with full length paper to the Organising Secretary, ISEM 2019

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